



Media Kit

MAKE YOUR DAY RICHER

What Is it?

The Richard Wilmore Show (TRWS) is a Talk/Variety Show filmed in San Antonio, Texas that airs new episodes every Monday. Bands, authors, experts, charities and more have talked about life, played games, learned something new and had fun! *TRWS* is a go-to destination for talent of all shapes, sizes and genres to enjoy a cup of coffee and great conversation while letting the world know what they have to offer.

It is designed to be comfortable, friendly, funny and welcoming to not only big name celebrities (are you listening Madonna?!) but also local talent that is looking for a place to promote their work.

Season 1 launched on August 29, 2016 and filmed over 40 episodes from a home studio built in Maryland. *TRWS* guests and topics have included cancer survivors, military veterans, personal stylists, authors, crafters, cooks, animal abuse activists, parenting gay children and more!

Season 2 premieres January 1, 2018 from San Antonio, Texas. The state may have changed but the vibe has not. Each episode will feature Richard interacting with guests of all ages while they talk about life, projects, play games, cook, and so much more.





Media Kit

MAKE YOUR DAY RICHER

How Does It Work?

TRWS begins with Rich's infamous curtain jump-out. He'll talk to his audience and crew about what's happening in his life before filling up his coffee mug and taking a walk to his desk. This 8 minute segment is where Rich recaps his week since the last episode. Which theatre production has he seen? What interesting place in Texas did he visit? Was there another encounter with a wild boar? You never know....

Segment 2 features the first guest. It may be a musical or theatre performance, author, magician, activist, actor or maybe a cute animal that needs attention.

Segment 3 could be a couple things. If Segment 1 was a performance, Segment 2 will be an interview with the performer. If not, a new guest might make an appearance. It may also be an out-of-studio taped piece, showcasing a fun spot or a local artist in their natural habitat.

Segment 4 is dedicated to playing a game with a guest and/or an audience member. We celebrate the victory and say GOOD BYE and I LOVE YOU!

Who Is Watching?

Our demographic is women and men aged 18-34 and we reach over 20,000 viewers.





Media Kit

MAKE YOUR DAY RICHER

Who is Rich?

Rich grew up in Northern Wisconsin. He has MCS (Middle Child Syndrome) but is definitely his Mom's favorite. He worked very hard at not being noticed in school but always wanted to be on camera. Rich wanted to be a Talk Show Host since he was 12. It was first seeing Rosie O'Donnell's show in 1997 that sparked this love and he hasn't stopped since. He attended UW-Milwaukee for college, which took him 5 years to get a Theatre Degree because he was busy....socializing. Not knowing how to become a Host after college, Rich started hosting live trivia games in bars and restaurants around Milwaukee.

Then it happened.....he was asked to host his own show on Milwaukee Public Television in 2011. That show went on to win an award!

Rich met his (now) husband in 2012 and got married in 2014 in Hawaii (GO THERE NOW). 2015 took them to Maryland for his husband's job and that meant not having a job for Richard. He started a fashion truck that ran until 2016 AND *TRWS* began on August 29th.

Awards

Best Television Workshop, Milwaukee Public Television, 2011





Media Kit

MAKE YOUR DAY RICHER

Press

- <http://apgnews.com/community-news/features/learning-hone-gift-gab/>
- http://harfordcountyliving.com/podcast/?name=2017-02-09_hcl_podcast_episode_10_02072017.mp3
- http://harfordcountyliving.com/podcast/?name=2017-06-08_hcl_podcast_episode_16.mp3
- http://harfordcountyliving.com/podcast/?name=2017-09-18_hcl_podcast_episode_18.mp3

Contact

- richardwilmoreshow@gmail.com
- www.richardwilmore.com
- www.facebook.com/RichWilmoreShow
- Instagram: @RichWilmoreShow
- Twitter: @RichWilmoreShow





Media Kit

MAKE YOUR DAY RICHER

Advertising

All video packages include 1 (one) 30-60 second commercial spot per episode for 4 weeks. *

(The Rosie O'Donnell) \$200

Commercial Filming and Editing**

Copy of finished product for you to use to promote your business, event, or product

Posts and tags from Richard Wilmore Show social media accounts

Guest Spot on Richard Wilmore Show***

50% of Package Cost due at least 24 hours prior to filming and 50% due within 24 hours of editing completion

(The Johnny Carson) \$150

Commercial Filming and Editing**

Copy of finished product for you to use to promote your business, event, or product

Posts and tags from Richard Wilmore Show social media accounts

50% of Package Cost due at 24 hours prior to filming and 50% due 24 hours of editing completion

(The Sally Jesse Raphael) \$100

Commercial Editing****

Copy of finished product for you to use to promote your business, event, or product

Posts and tags from Richard Wilmore Show social media accounts

100% of Package Cost due within 24 hours of photo and text exchange

(The Phil Donahue) \$50 + Drinkware

Donate 2 mugs, cups, glasses, or flasks with your business logo

Host and Guest will use on-air and promote business

Posts and tags from Richard Wilmore Show social media accounts

